



## HCCCD 2018 PARADE

Sunday, August 5, kick-off at Noon

*Hampshire Coon Creek Country Days, Inc.*  
2018 Entry Form

**Reminder! We've moved to Veteran's Park – our new and larger location**

**The Festival is on State Street in downtown Hampshire, one block south of Allen Road.**

Welcome to the 2018 *Hampshire Coon Creek Country Days, Inc.* Parade which will be held this year on Sunday, August 5, at 12:00 Noon. This year the parade will start at the corner of Warner Street & Washington Avenue and proceed west on Washington Avenue to State Street, heading south towards Terwillger Avenue, then turn right on Terwillger Avenue going west to Klick Street. The parade will then disband at the corner of Terwillger Avenue & Klick Street (**Note: parade route subject to change**).

This year the **parade line-up runs from 11 to 11:45 a.m.** and begins at the corner of Warner Street & Route 72 (by Casey's Service Station & Heartland Bank). It is advised that if needed, you should use the restrooms at Casey's before the parade as there are no restrooms available on the parade route. **Parade numbers are available on Saturday, August 4, at the Information booth at the HCCCD Festival.** They also will be available on Sunday morning, August 5 at 11a.m. If you have a group that needs to gather, we suggest that you assemble at the Heartland Bank parking lot. On Sunday, please proceed to your assigned location, but do not block any driveways.

The *Hampshire Coon Creek Country Days* committee has rules by which you need to abide:

- 1) There is absolutely **NO** water device of any kind allowed in the parade (squirt guns, water balloons, etc.).
- 2) If you are throwing or handing out items in the parade, please make sure it reaches the curb—for the safety of the children in the crowd.
- 3) We also ask that you write a brief description about your entry so that when you pass the reviewing stand, the announcer will be able to talk about it. (See below.)

Please send your entry form to

***Hampshire Coon Creek Country Days,***  
**PO Box 927,**  
**Hampshire IL 60140—OR—fax it to 847-683-3318.**

If you have a friend or someone who also would like to participate in the parade, you can duplicate this entry form or call us and we will send you another one. **NOTE!** To participate in the parade, there is a **\$10 non-refundable application fee per entry.**

This is an excellent opportunity to advertise your business!

Thanking you in advance for participating in our annual parade for *Hampshire Coon Creek Country Days*. With all of us working together we can make our parade a safe, visually appealing and enjoyable event for the community. So that we can hold your entry for the parade, **please submit your application by Wednesday, August 1, 2018.**

**See you at the parade!**  
**Connie Von Keudell & Toby Koth**

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**Hampshire Coon Country Days, Inc.**  
**2018 Parade Entry Form**  
**Sunday, August 5, at 12 Noon**

Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_ Evening: \_\_\_\_\_  
Approximate length of entry \_\_\_\_\_ Feet. Do you have a PA system or music? \_\_\_\_\_  
Do you have people walking? Yes \_\_\_\_\_ No \_\_\_\_\_ Number of those walking: \_\_\_\_\_

Brief Description about your entry (*i.e.*, anything that you want said about your business or organization (or just for fun!) by the announcer at the reviewing stand on State Street).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Each entry or vehicle needs a form filled out. If extra copies are needed, please photocopy or ask for extra copies.

By signing this application, you agree to comply with and be bound by the **HCCCD** Rules and Regulations provided on this application.

**Signature** \_\_\_\_\_ **Fee** \_\_\_\_\_ **Date** \_\_\_\_\_

For questions, please call **224-535-1813** or **847-683-3116** and leave a message. We will return your call as soon as possible.

**Note:** You can fax your application to **847-683-3318**—OR—mail it to:  
**Hampshire Coon Creek Country Days, Inc.**  
**P.O Box 927**  
**Hampshire, IL 60140**  
**Attn: Parade**

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***Hampshire Coon Creek Country Days, Inc.***  
**Parade Application and Rules & Regulations**

- *Hampshire Coon Creek Country Days, Inc.* is referred to as “**HCCCD**” or “committee.” Parade applicant and their participants are referred to as “applicant.”
- **HCCCD** assumes no responsibility or liability for any products or services sold or provided at the festival or parade and applicant shall hold HCCCD, its agents and assigns harmless and indemnified from any such claim.
- **HCCCD** assumes no liability or responsibility for loss, broken or missing products or equipment at the festival, parade or any injuries/damages caused by or to the applicant, in whole or in part. Applicant shall hold **HCCCD**, its agents and assigns harmless and indemnified on any loss, damage or injury arising out of applicant's participation.
- Applicants are prohibited from selling, consuming or providing alcoholic beverages.
- Parade set-up times runs from 11 to 11:45 a.m.
- Line-up for the parade starts at the corner of Warner Street & Route 72 (by Casey's Service Station & Heartland Bank).
- It is advised that if needed, you should use the restrooms at Casey's before the parade as there are no restrooms available on the parade route.
- Parade numbers are available on Saturday, August 4, at the information booth at the *Hampshire Coon Creek Country Days* Festival. They also are available on Sunday morning, August 5 at 11am
- Applications must be completely filled out before numbers are given out.
- No water devices of any kind are allowed during the parade (*e.g.*, squirt guns, water balloons, etc.)
- Applicants are required to be lined up and ready by 12:00 Noon.
- Parade numbers are given by HCCCD and are not changed unless permission is granted by HCCCD or committee.

\*\*\*\*\*Keep this copy for your records\*\*\*\*\*

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## Parade prizes

For the second year in a row, *Hampshire Coon Creek Country Days* will issue prizes for the top vote-getters in the parade. There is no additional cost to participate in the competition. You only need to check one of these boxes:

- Yes, please include this entry in the competition! Here is the one (1) category we are entering:
- Most original
  - Best decorated
  - Best Hampshire-based theme
- No, not this year. Maybe next year, though!

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**Judging will be done by Hampshire Village Trustees.** The following criteria is deliberately being kept general so as to not restrict creativity and limit your thinking. However, to provide some framework and guidelines, think of these general considerations when designing your entry, and recognize where, from your perspective, some criteria noted in one prize category may also adapt to another prize category:

- **Most original:** (1) Shows artistic imagination and enthusiasm. (2) Good use of music, props and people, if applicable. (3) Have we seen this entry in a previous years' parade? (4) Audience reaction. (5) Theme of your entry in relation to *Hampshire Coon Creek Country Days*.
- **Best decorated:** (1) Demonstrates effort, including construction details. (2) Creates a positive overall effect. (3) Attractiveness of entry. (4) Color combination. (5) Audience reaction. (6) "Wow" factor.
- **Best Hampshire-based theme:** (1) Theme clearly understood and lettering clearly visible; (2) Aligns with what is commonly understood about Hampshire; (3) Does it convey our town's cultural values? (4) Will it connect with the audience so that those who live in Hampshire "get it?" (5) Consider Hampshire's surroundings when determining the materials you'll use. (6) Audience reaction. (7) Shows spirit.

**Note:** the precise prizes are still in development. Further information will be made available as prizes are confirmed.

**For more information about this competition,** call **224-535-1813** or **847-683-3116** and leave a message. Your call will be returned as soon as possible.