



Hampshire Coon Creek Country Days, Inc.

234 S. State Street, PO Box 927, Hampshire, IL 60140
224-402-3273

Dear Friend,

What is the single largest event in Hampshire that brings together friends, family and folks from all over the area? It's the **37th Annual Hampshire Coon Creek Country Days**, of course! Planning is well under way for 2019, and to illustrate the ways we keep the fest interesting for our visitors and sponsors, please allow us to share some of our 2018 successes.

- Disco Night, a new event for HCCCD, raised money for pancreatic cancer.
- Our First Annual Chili Cook-off was met with rave reviews!
- If it were even possible, we improved our fireworks show—yet again!
- Musically, we went outside of our comfort zone and went “a little more country... and a little less rock ‘n roll.”

So how could this successful event benefit you as a potential supporter in 2019? Besides all your donations, sponsorships and in-kind gifts being tax deductible in accordance with the IRS code, we trust that Hampshire Coon Creek Country Days has proven itself to be a sound investment for the marketing dollars spent by all the organizations that sponsor us.

This year's festival is set for August 1 to 4. We ask that you save the dates and plan on attending. We would be honored to have your participation as both a sponsor and an attendee.

Coon Creek Country Days, Inc. is a 501(c)(3) organization formed to host our annual festival, which raises money for community service organizations in and around Hampshire. With 2018 proceeds we supported seven organizations:

- American Legion Post 680
- Burlington-Hampshire Area Food Pantry
- Hampshire-Burlington Senior Citizens Club
- Hampshire Fraternal Order of Police *Shop with a Cop* program
- Hampshire High School Marching Band
- Hampshire Park District Foundation
- The Ranch of Hope Reins
- VFW of Hampshire

To make 2019 the best festival yet, we respectfully request your participation as a sponsor. Our packages offer a variety of commitment levels and will promote your business or organization to thousands of festival-goers during a four-day period. The details of the sponsorship packages are set forth in the following pages.

In the meantime, we welcome any questions you may have about sponsorships. At your convenience, please review the enclosed material and a member of our Sponsorship Subcommittee will follow up with you after June 12th, to answer your questions or provide additional information.

We appreciate your consideration and support.

Coon Creek Country Days Committee
224-402-3273 (Carl Palmisano, president)

Coon Creek Country Day's Inc. is a 501(c)(3) organization



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Hampshire Coon Creek Country Days Sponsorship Levels—2019

Topaz Sponsor: Up to \$100

- Inclusion in the Sponsor Honor Roll Banner;
- Inclusion in the 8.5" x 11" tri-fold brochure located at businesses throughout the Hampshire area; and
- A placement on the HCCCD website.

Jade Sponsor: \$100

- Includes all the Topaz features, plus:
 - One (1) HCCCD 2018 edition t-shirt.

Opal Sponsor: \$250

- Includes all the Jade features, plus:
 - Inclusion in the Festival Program handout; and
 - HCCCD Hospitality Booth: joint marketing for four (4) days where your organization or business' coupons/flyers/brochures will be distributed.

Emerald Sponsor: \$500

- Includes all the Opal features, plus:
 - One (1) 2' x 5' full-color banner with your logo and sponsorship level displayed at the festival's main entrance (*sponsor to keep banner*);
 - One (1) free entry as a participant in the parade;
 - One (1) mention per day—from the public address system throughout the festival—about your business or organization; and
 - \$25 in Coon Creek Cash (voucher that can be used for food, beverage and the carnival).

Ruby Sponsor: \$1,000

- Includes all the Emerald features, plus:
 - One (1) 4' x 4' banner, upsized from the Emerald package; displayed at the fest's main entrance;
 - Inclusion in multiple HCCCD newspaper display ads placed in the seven (7) days prior to the festival;
 - Two (2) mentions per day from the public address system; and
 - An additional \$75 in Coon Creek Cash (total of \$100).



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Sapphire Sponsor: \$2,500

- Includes all the Ruby features, plus:
 - One (1) free booth space in the crafter area—10' x 10';
 - Three (3) mentions per day from the public address system;
 - An additional \$50 in Coon Creek Cash (total of \$150); and
 - One (1) additional HCCCD 2018 edition t-shirt for a total of two (2).

Diamond Sponsor: \$5,000

- Includes all the Sapphire features, plus:
 - One (1) 8' x 4' banner, upsized from the Sapphire package (replaces 4' x 4');
 - One (1) 2' x 5' full-color banner with your logo and sponsorship level displayed at the festival's main entrance (*sponsor to keep banner*);
 - Two (2) VIP Backstage Access Passes for all the musical entertainment;
 - Five (5) mentions per day from the public address system; and
 - An additional \$50 in Coon Creek Cash (total of \$200).

Please complete the Sponsor Form attached, including your sponsorship level selection, to the *Hampshire Coon Creek Country Days Committee* at the address below:

234 S. State Street, PO Box 927, Hampshire IL 60140.

For those sponsorship levels that contain special mentions throughout the festival, please complete the Public Address Daily Announcements Form also attached, and return it with the Sponsor Form.

To ensure receiving all of the above features, especially those containing advertising and time-sensitive printing, please mail your sponsorship form together with all pertinent forms and payment no later than June 19th, 2019.

For any questions, please contact Carl Palmisano 224-402-3273.



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Sponsor Form

Contact Name: _____

Company Name: _____

Street Address: _____

City, State, Zip: _____

Day Phone: _____ Evening Phone: _____

Email Address: _____

Amount Enclosed: \$ _____

Sponsor Level

- Diamond Sponsor - \$5,000
- Sapphire Sponsor - \$2,500
- Ruby Sponsor - \$1,000
- Emerald Sponsor - \$500
- Opal Sponsor - \$250
- Jade Sponsor - \$100
- Topaz Sponsor - *Any amount you can give*

Please indicate what size shirt you prefer: Small Medium Large Extra Large

Please mail the completed form together with payment to:

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Sponsor Public Daily Announcement Form

Company Name: _____

Sponsor Level

- Diamond Sponsor
- Sapphire Sponsor
- Ruby Sponsor
- Emerald Sponsor
- Opal Sponsor

Please provide your announcement:
